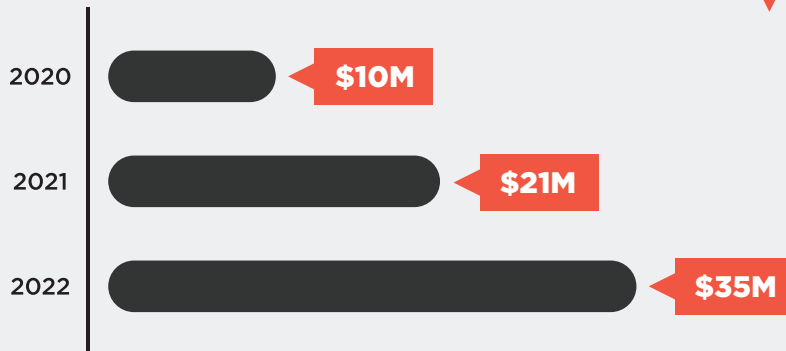


## 3X THE GROWTH IN JUST 3 YEARS

With locations spanning the nation, Precision Garage Door recognized the need to make a lasting impression in the saturated business of garage door repair and installation. They hired Know Advertising to help build their brand, refine their messaging, and assist with all marketing and advertising initiatives.

Over the span of three years and counting, that relationship has flourished — and grown considerably, with our responsibilities and oversight increasing every year. Know Advertising developed campaigns that created an emotional connection between homeowners and their garage doors by capitalizing on people's desire to protect their homes and family. We became a valuable partner in all of Precision's marketing and advertising efforts and decisions, streamlining their initiatives and processes in countless ways.

## TOTAL ANNUAL SALES

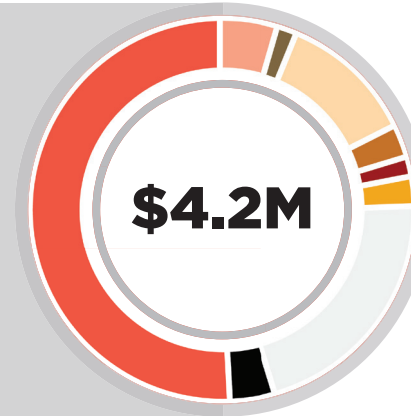


Since the beginning of our relationship with Precision, their sales have doubled year over year. Campaigns target multiple markets from the Eastern Seaboard to Texas with comprehensive digital campaigns, print ads, broadcast, out-of-home, automated email marketing, lead generation, database building, sweepstakes campaign development, trade show displays, and more.

**KNOW**  
advertising

[www.KnowAdvertising.com](http://www.KnowAdvertising.com)

## ANNUAL MEDIA MIX



- TV (Broadcast)
- TV (OTT)
- Paid Search
- Out of Home (Billboards)
- Radio (Streaming)
- Digital Display
- Print
- Community Sponsorships
- Web Directories

## AGENCY SERVICES

campaign development // multi-market media planning  
 comprehensive digital advertising campaigns // remarketing  
 retargeting // lead generation // database building  
 print advertising // automated email marketing campaigns  
 sweepstakes campaign development & execution // vehicle wraps



Project Management



Creative Development



Media Management



Marketplace Analysis



Email Marketing

